
BARGUÑO CASANOVA, Javier

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PERSONAL DATA: Born in 1973, Cuban, Spanish

EDUCATION

2003 - 2005 IESE BUSINESS SCHOOL (BARCELONA, SPAIN)

Master of Business Administration (MBA Program)

Sep. 91 - Jun 97 UNIVERSIDAD DE BARCELONA (BARCELONA, SPAIN)

Bachelor of Science, Theoretical Physics

EXPERIENCE

At present **European Institute for Managing Diversity**

Co-founder and treasurer

Grupo AIA (MÉXICO DF, MÉXICO)

Commercial Director for Latin America

May 00 - Jul. 03 **DIAMONDCLUSTER INTERNATIONAL (EUROPE, ASIA AND LATAM, SPAIN)**

Associate

- Acting Network Vice-president in a mobile telephony start-up in Colombia. Defined the organisational structure of the department, formed and managed a team of 40 people. Prepared and negotiated the service providers' contracts. Reported directly to the company CEO and the Board
- Managed the network roll-out of a mobile telephony start-up in Brazil. Managed a team of 60 people. The company rolled-out 1,500 sites in 10 months in 16 Brazilian states and doubled the forecast of subscribers in its first year
- Designed the strategic account plan for a telecommunications equipment vendor in Spain and Denmark. Forecasted sells were 300 million Euros
- Developed a business plan for a wireless broadband operator in Peru
- Developed a business plan for a third generation mobile telephony license bid in Portugal.
- Coordinated the launch campaign definition and implementation in an Indian mobile telephony start-up. The company launched operations all across India

Jun. 99 - May 00 **KPMG CONSULTING (BARCELONA, MADRID, SPAIN)**

Consultant II

- Implemented and launched the manufacturing and distribution modules of JDEdwards (ERP software) for pharmaceutical and equipment manufacturing companies in Madrid

May 98 - Jun. 99 **RH ESPAÑA (BARCELONA, SPAIN)**

Consultant

- Implemented a just-in-time logistics system for Siemens Automotive in Spain, France, UK, Slovakia and Turkey. Automated the purchase order and stock transaction processes improving time efficiency by 25% and reducing the stock level by 30%
- Process design and supply chain system implementation for a cable manufacturer in Spain in the automotive sector. Conducted requirements workshops with the management team and personal interviews with all the departments

Oct. 97 - May 98 **MB SISTEMES INFORMATICS (BARCELONA, SPAIN)**

Systems analyst

- Analysed and corrected COBOL and PL I Y2K affected programmes for SEAT
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LANGUAGES

Spanish (Mother tongue)

Catalan (Mother tongue)

English (Fluent)

Portuguese (Fluent)

French (Fair)

GENERAL INFORMATION

Co-speaker in seven conferences financed by the European Union on "How to do business in Europe" in Malaysia, Thailand and the Philippines. The conferences addressed trans-cultural issues that Asian entrepreneurs found when working with Europeans. The overall audience evaluation was excellent

Part of the editing team of the students' magazine at the University

Sports: sailing, football and volleyball
